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NC HEALTHYBUILT HOMES PROGRAM SEEKS CHARLOTTE PRESENCE:

Statewide program teams up with new Charlotte development to help paint the town green

Raleigh, N.C. – The NC HealthyBuilt Homes (HBH) Program, a collaborative program awarding certificates to homes built by residential builders that meet “eco-friendly” building guidelines, is rallying round a new Charlotte development in hopes of spreading the “green” fever that’s sweeping the industry.

For the next several months, the HBH Program will be working closely with Citiline Resortline Development and Construction (Citiline) as the residentially focused real estate company seeks NC HBH certification for its new development on Central Avenue. If certified, the 99-unit development on Central Avenue will represent the state’s first major condominium project to meet the HBH standards.

“We are very eager to lend a hand in Citiline’s Central Avenue development,” said Dona Stankus, director and founder of the NC HBH Program. “We could not be more pleased that such a project with high quality, green aspirations will include entry level pricing; the Central project’s offer to its buyers of “healthy” economics makes it a stand-out from the crowd. This is a tremendous opportunity to raise awareness among Charlotte’s builders and developers about the lasting benefits that building environmentally-sound, energy-efficient and high-performance homes offers their buyers, at any price point.”

The NC HBH Program awards certificates for homes and supports small to medium-sized home builders who practice sustainable, high performance building strategies that make the home a comfortable, healthy and affordable place. These practices reduce energy and water usage, promote renewable energy use and help protect the land where the home is built.

“One of Citiline’s core commitments has always been to build healthy, high-performance homes that improve the lifestyle of our customers,” said Todd Bolyard, president of construction for Citiline. “We have been very successful in utilizing the NC HBH Certification Program in the Asheville area and are very pleased to bring it to Charlotte on such a large scale. We encourage all members of the Home Builders Association of Charlotte to consider the program.”

According to the U.S. Green Building Council, buildings drain a staggering 39 percent of total energy use, 68 percent of total electrical consumption, 30 percent of landfill waste, 38 percent of carbon dioxide emissions and 12 percent of water consumption.

In an effort to combat these statistics, many of the nations’ developers are starting to practice “green” building because it has simply become the smart thing to do. Some of the many benefits to green building include: reducing energy bills, conserving natural resources, complimenting the local environment and even providing health benefits to buyers, such as reduced exposure to mold and toxins.

The program, specific to the HBH, promotes the green movement through a “3 P’s” platform: people, planet and pocketbook. “They all depend on each other. People want homes that are comfortable, safe and healthy. A healthy environment is supported by responsible use of natural resources like water, trees and energy. Additionally, the long-term maintenance cost of a home can impact an owner’s ability to enjoy and care for their home and at times, affect their financial health,” said Stankus.

The 99 home “eco-friendly” Central Avenue development from Citiline will feature condominiums that appeal to individuals and couples seeking an urban lifestyle experience. Citiline will begin pre-selling homes from the low \$100,000s in May.

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About North Carolina HealthyBuilt Homes

The NC HealthyBuilt Homes Program is a collaborative program between the North Carolina Solar Center, the State Energy Office, NC Department of Administration, and local building professional organizations. Headquartered in Raleigh, N.C. at North Carolina State University’s campus, NC HealthyBuilt Homes targets small to medium size home builders who may not have the resources to compete with larger builders in the rapidly emerging field of green building. This program offers home certification, technical assistance, marketing assistance, design reviews, workshops, presentations, and field consultation services.
www.healthybulthomes.org

About the North Carolina Solar Center

Created in 1988, the North Carolina Solar Center serves as a clearinghouse for solar and other renewable energy programs, information, research, technical assistance, and training for the citizens of North Carolina and beyond. Through its programs and services, the Solar Center seeks to stabilize energy costs for consumers, stimulate local economies, reduce dependence on foreign fuels, and mitigate the environmental impacts associated with fossil fuels. By capitalizing on its close ties with the state government of North Carolina, the state’s University and Community College Systems, the renewable energy industry, and various non-profit organizations, the Solar Center has developed into one of the premier renewable energy centers in the United States. The Solar Center is sponsored by the N.C. Department of Administration’s State Energy Office, the U.S. Department of Energy, and the North Carolina Solar Center Foundation. The Solar Center is operated by the College of Engineering at North Carolina State University.